

FOR IMMEDIATE RELEASE



Innoserv Solar is now an Official Vendor of Record for the Renewable Energy Initiative

TORONTO, ON, May 11, 2010 – Today, Innoserv Solar was confirmed as an official Vendor of Record for the Ministry of Municipal Affairs and Housing’s Renewable Energy Initiative (REI). Innoserv delivers an end-to-end suite of solar energy services to the social housing sector – from site assessments to the implementation and maintenance of rooftop solar systems.

Ahead of this announcement, Innoserv has been assisting service managers and housing providers across Ontario by simplifying and accelerating the preparation of their REI applications. For Philip Jeung, Director of Smart Buildings and Energy Management at Toronto Community Housing Corporation (TCHC), Innoserv has provided the technical expertise and capacity needed to lift the corporation’s renewable strategy off the ground.

“Innoserv and their install partners helped TCHC complete assessments on over 200 rooftops. They identified the best rooftops in our building portfolio for solar energy and provided us with estimates on how much we might earn by selling electricity to the grid. Innoserv also brought expertise in Ontario’s social housing sector and affordable rates to the table,” Jeung says. If approved, these projects will produce in excess of 2 megawatts.

Innoserv’s services are not just for large social housing organizations. Torrie Masterson, of the Mario De Giovanni Housing Cooperative in Ottawa, says, “Innoserv Solar was very efficient in obtaining the information we needed to make a decision about solar power. They exceeded our expectations in regards to supplying documentation needed to complete our REI proposal to the Service Manager.”

Directed by leaders from Ontario’s social housing sector, Innoserv is committed to re-investing its earnings back into the social housing community. “Innoserv distinguishes itself from other vendors through its combination of sector and technical expertise and its unique business objectives. We are focused on accelerating the energy management

practices of social housing and putting profits back into the sector. When you work with Innoserv, your investment in solar also becomes an investment in the sector,” says Innoserv spokesperson Colin Caie.

Innoserv’s suite of solar services is offered in partnership with SolarCity, one of the largest and most experienced solar providers in the United States. For information on Innoserv’s products and services, or to get a quote, visit www.innoservsolar.ca

About Innoserv Solar

Innoserv Solar delivers an end-to-end suite of solar energy services to the social housing sector. Directed by leaders from Ontario’s social housing sector, Innoserv is committed to re-investing its earnings back into the social housing community via a loan vehicle. Innoserv’s solar services are delivered in partnership with SolarCity, one of the largest and most experienced solar providers in the United States, with customers that include schools, universities, government agencies, Intel, British Motors and eBay. For more information on Innoserv, visit www.innoservsolar.ca

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